



## Education, Workforce & Training

### WHAT DID YOUR PLATFORM SAY?

The Education and Workforce Platform includes K-12 and higher education teachers and representatives, the nonprofit advocacy sector, skilled trades, government, jobs associations, and professional trainers. At the kickoffs, these stakeholders focused mainly on how to ensure training programs both keep pace to absorb new building retrofit technology innovations and are sensitive to the market's needs. This group articulated prioritizing government investment in training that is steady and consistent, not up and down. They are sensitive to the education of the vast tenant networks that actually consume the energy in buildings. These Platform members suggest highlighting not only the role of tenants but also that of building operators when conceiving workforce education programs.

### TOP PRIORITIES

- Better package and promote an incremental approach to energy retrofits and change the culture to value energy efficiency.
- Make the permit and approval processes for energy retrofits easier and help building owners compete for the most energy efficient buildings.
- Recognize that the energy retrofit market needs to overcome inertia to move away from the "same old" towards innovation - this is recognition of the need for change management.
- Create market pull for energy efficiency retrofits through education.
- Compete against the "do nothing" option.
- Identify and prioritize which building components create the most energy efficiency.

### ADDITIONAL PRIORITIES

- Educate building operators on building science to optimize energy performance.
- Develop clear, concise, and accessible ways to communicate this energy retrofit work.
- Practice continuous commissioning routinely in existing commercial buildings.
- Make the business case to invest in effective energy metering of buildings.