

Saving Energy in Leased Space (The "SELS" Program)

Deane Evans

NJIT Center for Building Knowledge

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Scope

- Develop Guidance
 - No and low-cost actions that tenants in leased office space can take to reduce energy use, targeting the low hanging fruit of energy savings
- Provide Information
 - How more complex energy efficiency activities can be undertake over time.
- Create
 - 90 minute, direct to tenant training program, a tenant retrofit guide and tools and strategies for addressing split incentives in lease language.

Audience

- Tenants <u>and</u> Owners/Property Managers
 - Commercial office space.
 - Not owner-occupied

EE Opportunities

- 3 Conditions
 - Existing lease
 - Tenant improvement ("fit-out")
 - New lease

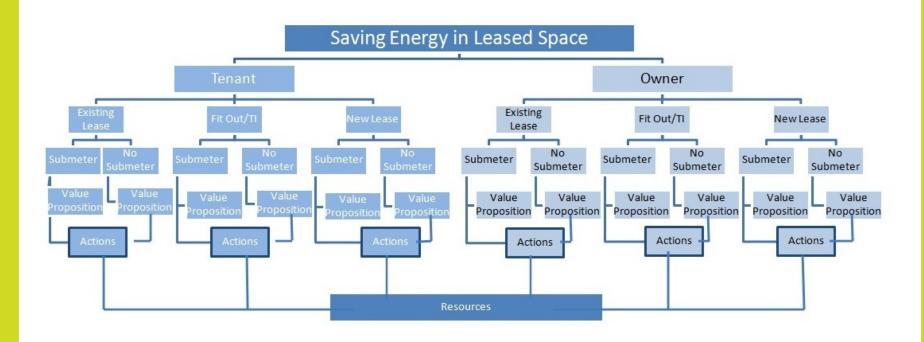
Limitations

- Electricity Only
- Not Focused on Overall Building Operations
 - Only Tenant and Tenant/Owner Interface
- Not Focused on Technologies

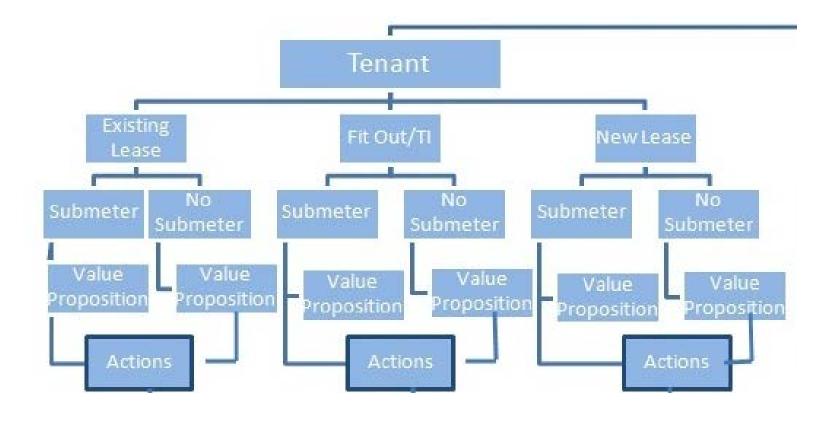




Conceptual Flow Chart

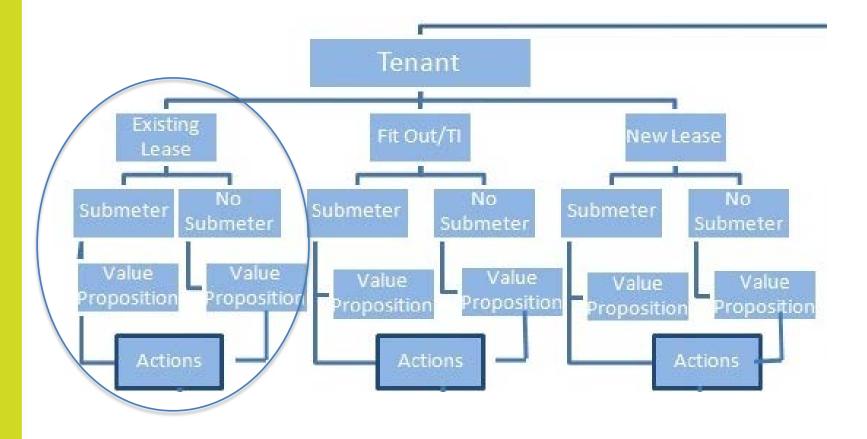


Tenants





Tenants





Tenants Existing Lease Value Propositions: "Why Should I Do This?"

Tenants in an Existing Lease – Value Proposition Space is Sub-Metered

- Save Money by Saving Energy
 - Energy = 30% of typical office building energy use
 - No-cost/low-cost improvements can save 30% of this
 - Deeper improvements even more
- Improve Employee Comfort
 - Some interventions enhance productivity and comfort
 - Better lighting
 - Controlled daylighting
 - Temperature controls
- Improve Employee Morale
 - Going green feels good
- Improve Company Image
 - Going green makes the company look good
- Help the Environment
 - "Green" starts with energy
 - Energy saved = carbon emissions reduced

Case Study

Tenant Savings					
Office Space	20,000 square feet				
Lease Term	5 years				
Energy Savings	30%				
Reduces Costs	\$0.60/sq.ft. annually				
Savings	\$12,000				
Lease-Term Savings	\$60,000				
Energy Consumption Avoided	600,000 kWh				
Greenhouse Gas Emissions Avoided	379 metric tons of CO				



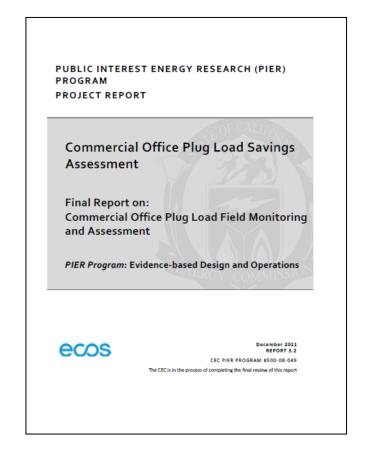


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Case Study

Commercial Office Plug Load Savings Assessment

- No-Cost/Low-Cost Energy Savings Strategies
 - 5,180 KWh at a small office
 - 40% of plug load energy use





Tenants in an Existing Lease – Value Proposition Space is Not Sub-Metered

- Improve Employee Comfort
 - Some interventions enhance productivity and comfort
 - Better lighting
 - Controlled daylighting
 - Temperature controls
- Improve Employee Morale
 - Going green feels good
- Improve Company Image
 - Going green makes the company look good
- Help the Environment
 - "Green" starts with energy
 - Energy saved = carbon emissions reduced
- Open Discussion of EE Opportunities with Landlord
 - Understanding of EE potential may allow informed discussions/negotiations with landlord







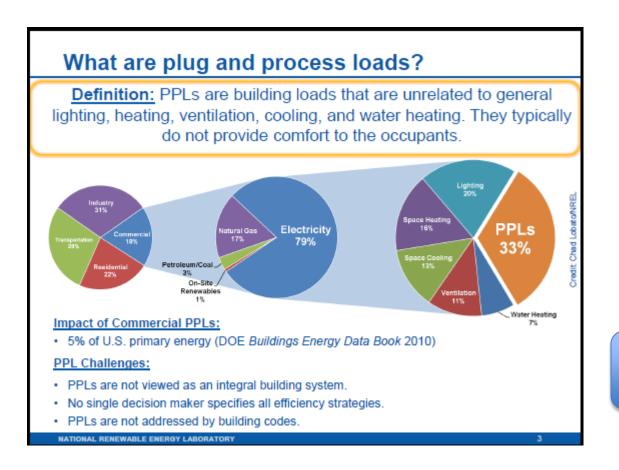
Tenants Existing Lease Technical Actions: "What Can I Do?"

Tenants in an Existing Lease – Technical Actions

- Technical Actions "What Can I Do?"
 - Plug and Process Loads
 - Lighting
 - HVAC
- Level of Intervention
 - No-Cost/Low-Cost (no landlord involvement)
 - Some Cost (potential landlord involvement)

Tenants in an Existing Lease – Technical Actions: Plug and Process Loads

Overview: What PPL's Are and Why They Matter



Learn More

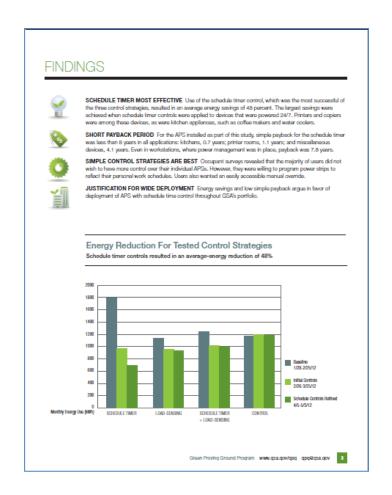


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Tenants in an Existing Lease – Technical Actions: Plug and Process Loads

Learn More





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Tenants in an Existing Lease – Technical Actions: <u>Plug and Process Loads</u> <u>No Cost/Low Cost</u> Strategies (limited landlord involvement)

General

- Unplug unused equipment
- Install smart power strips to control plug and process loads
- All new appliances = Energy Star

Refrigerators

- Replace inefficient refrigerators
- Check refrigerator door seals.
- Leave at least a couple of inches of open space behind your refrigerator and water cooler to ensure good airflow.
- Clean the condenser coils on your refrigerator and water cooler at least twice a year.
- Consolidate personal mini-refrigerators into a full-size shared refrigerator
- Replace glass front refrigerators with similarly sized solid-door refrigerators

Vending Machines

- Remove underused vending machines
- Replace aging, inefficient refrigerated vending machines
- Remove vending machine display lighting

Miscellaneous

- Upgrade equipment such as coffee pots, toasters, and microwaves
- Consider placing your water cooler and coffee pot on timers so that they only operate while employees are in the office.
- Remove or disconnect coolers from drinking fountains and bottled water coolers
- Replace aging drinking fountains and bottled water coolers



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Tenants in an Existing Lease – Technical Actions: <u>Plug and Process Loads</u> <u>No Cost/Low Cost</u> Strategies(limited landlord involvement)

Computers

- Install and Enable Power Management Software on PCs
- Encourage Employees to Shut down Computers and Monitors at Night and on Weekends
- Disable computer screen savers and enable computer power management settings
- Select 80 PLUS Power Supplies for Desktop PCs and Servers
- Use Software to Turn Off Equipment Remotely

Monitors

- Dim the brightness control on monitors, or choose a monitor with automatic brightness controls Task Lights
- Replace incandescent or fluorescent task lighting with 6-W LED task lighting Phones
- Replace standard phones with 2-W max VoIP phones Printers, Copiers, Scanners, Fax Machines
- Consolidate Printers
- Set double-sided printing and copying as the default for office equipment
- Turn off copy machines and printers during off-hours
- Enable the power option settings on multi-function devices to go into standby after 15 minutes of idle time 1



Tenants in an Existing Lease – Technical Actions: <u>Plug and Process Loads</u> <u>Some Cost</u> Strategies (potential landlord involvement)

Computers

- Replace standard desktop computers with 30-w maximum miniature desktop or laptop computers
- Use Desktop Virtualization and Thin Clients

Monitors

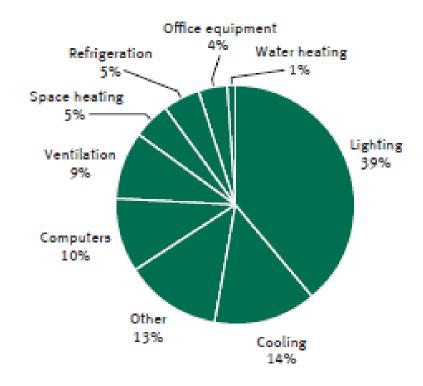
- Replace CRT monitors with 20-W maximum LED backlit LCD monitors
- Replace fluorescent backlit LCD monitors with 20-w maximum LED backlit monitors
 Printers, Copiers, Scanners, Fax Machines
- Consolidate multiple personal devices into a single, shared multifunction device Server Rooms
- Replace standard servers with blade servers
- Provide power to servers wit efficient UPS and power distribution units
- Use virtualization on blade servers to increase energy savings
- Use a hot aisle and cold aisle containment cooling strategy





Tenants in an Existing Lease – Technical Actions: Lighting

- Overview:
- Lighting The Energy Use Elephant in the Room
 - Improving Lighting can Improve Comfort and Productivity



Tenants in an Existing Lease – Technical Actions: <u>Lighting</u> <u>No Cost/Low Cost</u> Strategies (limited landlord involvement)

- Turn Off Lights When Not In Use
- Reduce ambient light levels and use task lighting
- Check overall light levels ensure space is not over lit
- Label Light Switches
- Use LEDs for Exit Signs
- Switch to LED Holiday Lights
- Clean and Inspect Lighting Systems Regularly
- Install Motion Detectors
- Contract for Janitorial Services during Work Hours
- Only Light Occupied Areas during Cleaning
- Use Compact Fluorescent Lights (CFLs)
- Harvest Daylight



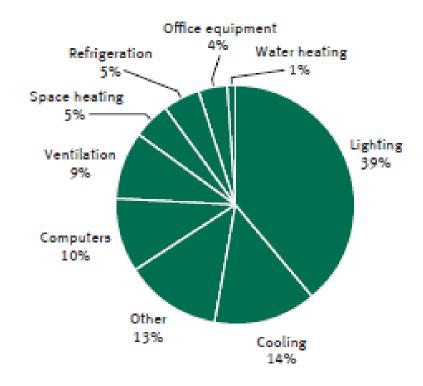
Tenants in an Existing Lease – Technical Actions: Lighting

- <u>Strategies</u>: What to Do to Reduce Lighting Energy Use <u>Some Cost</u> (potential landlord involvement)
 - Install Daylight Sensors (Photocells)
 - Install Dual Switches and Dimmers
 - Use Timers or Photocells for Outdoor Security and Parking Area Lighting
 - Use High Pressure Sodium or Metal Halide Lamps for Exterior Lighting
 - Improve Interior Surfaces' Reflectance
 - Retrofit Lighting System T-12's to T-8's or even T-5's



Tenants in an Existing Lease – Technical Actions: HVAC

- Overview :
- HVAC not as Important as Lighting ...but Still Significant
 - And...Improving HVAC Performance can also Improve Comfort and Productivity





Tenants in an Existing Lease – Technical Actions: <u>HVAC</u> No Cost/Low Cost Strategies(limited landlord involvement)

- Close blinds and curtains to keep summer sun out
- Open blinds and curtains to let the winter sunshine in
- Keep the Thermostat Set at an Appropriate Temperature
 - Set cooling to 74 degrees
 - Set heating to 68 degrees
- Clear the areas near vents of furniture, file cabinets and stacks of paper.
- Don't use space heaters
- Keep Exterior Doors Closed While AC is on
- Move Copiers and Servers Away from Thermostat
- Use Fans to Reduce the Need for Air Conditioning
- Only Heat and Cool Spaces Where Necessary
- Keep All HVAC Components Clean
- Use Window Coverings Effectively

Tenants in an Existing Lease – Technical Actions: <u>HVAC</u> <u>Some Cost Strategies (potential landlord involvement)</u>

- Install programmable thermostats
- Get an AC Tune-up
- Consider an Energy Management System
- Weatherstrip around Windows and Doors



Tenants Existing Lease Procedural Actions: "How Do I Do It?"

Tenants in an Existing Lease – Procedural Actions

Establish Vision

- Create charter document
- Identify EE "champion"
- Identify participants
- Communicate vision and value to all stakeholders
- Get an AC Tune-up

Create EE Team

- Outline team structure
- Identify team members
- Obtain commitments
- Assemble team kick-off meeting

Set Goals and Identify Actions

- Conduct inventory
- Analyze
- Identify most promising EE opportunities



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Tenants in an Existing Lease – Procedural Actions

Develop Action Plan

- Develop strategies for addressing the most promising EE opportunities
 - No Cost/Low Cost; Some Cost
- Organize strategies into a step-by-step plan

Implement Plan

- Execute plan
- Communicate progress
- Engage employees
- Track progress

Assess

- Collect data
- Gather input from employees
- Identify successes and areas for improvement
- Communicate results



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Example

Conduct Inventory –

4	Α	В	С	D	E
37		Desktop Computers			
38		UPS Units			
39		Laptop Computers			
40		Computer Monitors			
41		Task Lighting			9
42		Decorative Lighting			
43		Phones			
44		Peripherals			
45		Personal Printers			0
46		Personal Scanners/Copiers			
47		Personal Fax Machines			
48		Paper Shredders			
49	us u	Space Heaters			1
50	M orkstations	Fans			
51		Radios			0
52	lo.	Electric Pencil Sharpeners			
53	5	Electric Staplers			9
54		Electric Hole Punchers			
55		Label Makers/Printers			1
56		Digital Photo Frames			
57		Cell Phone Battery Chargers			9
58		Mini-Refrigerators			
59		Coffee Makers			1
60					

Example

Identify Opportunities

1	Α	В	C	D	E
37		Desktop Computers			
38		UPS Units			
39 40		Laptop Computers			3
40		Computer Monitors			
41		Task Lighting			
42		Decorative Lighting			
43		Phones	***		
44		Peripherals			

Example

Identify Strategies

No Cost/Low Cost

- Dim the brightness control on monitors, or choose a monitor with automatic brightness control Some Cost
 - Replace CRT monitors with 20-W maximum LED backlit LCD monitors
 - Replace fluorescent backlit LCD monitors with 20-w maximum LED backlit monitors

Develop Action Plan

Year 1

Replace 50% of CRT monitors with 20-W maximum LED backlit LCD monitors

Year 2

• Replace remaining 50% of CRT monitors with 20-W maximum LED backlit LCD monitors

How To



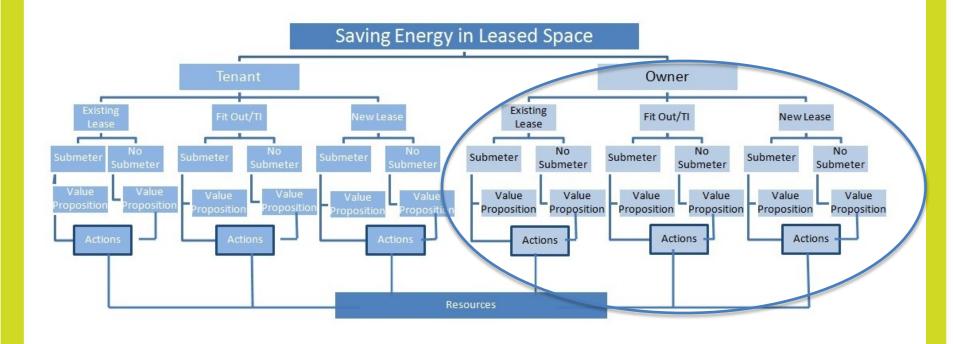


Example

"How To" Advice and Instruction

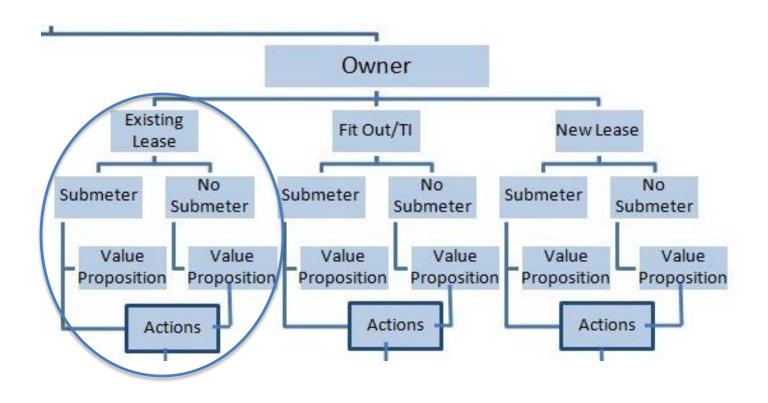


Conceptual Flow Chart





Owners





Owners/Property Managers Existing Lease Value Proposition "Why Should I Do This?"



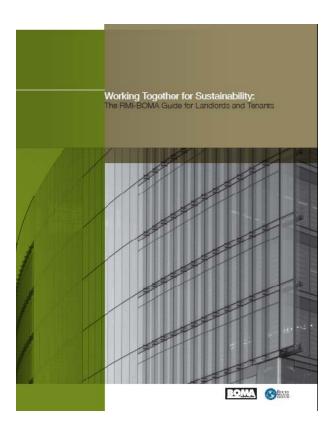
Owner Dealing with Tenants in an Existing Lease – Value Proposition

- Save Money by Helping Tenants Saving Energy
 - Energy = 30% of typical office building energy use
 - No-cost/low-cost improvements can save 30% of this
 - Deeper improvements even more
- Improve Corporate Image
 - Increase favorable impression as the "right thing to do" in the community
- Improve Corporate Competitiveness
 - Relative to competitors who are not implementing an EE program in their properties
 - Increase favorable impression as the "right thing to do" in the community
- Emulate the "Big Boys"
 - National real property thought leaders are already moving in this direction



Owner Dealing with Tenants in an Existing Lease – Value Proposition

- Learn More
- Example BOMA/RMI Guide
 - Make Energy Use and Costs More Transparent
 - Engage Building Occupants in Saving Energy
 - Incorporate Energy Efficiency in Tenant Fit-Outs
 - Plan Ahead for Deep Energy Retrofits
 - Structure Agreements to Benefit Both Parties





Owners/Property Managers Existing Lease Technical Actions: "What Can I Do?"

Owner Dealing with Tenants in an Existing Lease—Technical Actions

- Encourage Tenants To Implement No-Cost/Low-Cost Measures
 - Plug and Process Loads
 - Lighting
 - HVAC





- Participate with Tenants to Implement Deeper Measures
 - Lighting System Upgrades
 - Advanced HVAC
 - Ventilation Upgrades



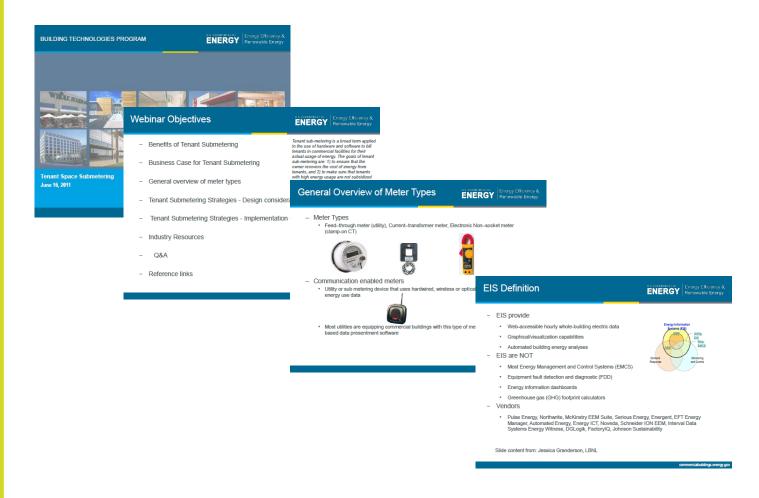
• Explore Sub-Metering

Learn More



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Explore Sub-Metering – Learn More





Owners/Property Managers Existing Lease Procedural Actions: "How Do I Do It?"



Owner Dealing with Tenants in an Existing Lease—Procedural Actions Establish a Tenant EE Engagement Program Energy Star Model (Among Others):



8 Great Strategies to Engage Tenants on Energy Efficiency

⊕EPA

Learn more at ene

Recap



- 1 Be Transparent & Open
- 2 Leverage ENERGY STAR
- 3 Raise Awareness & Educate
- 4 Assess Current Practices & Identify Opportunities
- 5 Partner & Empower
- 6 Incentivize
- 7 Host a Competition
- 8 Communicate

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Saving Energy in Leased Space Questions??

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